Lee 102005-163 (5-2)

Submitted by: Assemblymember

SULLIVAN

Prepared by: Assembly Staff For reading: January 10, 2006

ANCHORAGE, ALASKA AO NO. 2005– 163(S)

AN ORDINANCE OF THE MUNICIPAL ASSEMBLY AMENDING ANCHORAGE MUNICIPAL CODE CHAPTER 2.47, SIGN STANDARDS, REGULATING NONCONFORMING SIGNS AND OTHER MINOR REVISIONS.

THE ANCHORAGE ASSEMBLY ORDAINS:

Section 1: Anchorage Municipal Code section 21.47.060 is hereby amended to read as follows:

21.47.060 Signs in the nonresidential districts (B-1A, B-1B, B-2A, B-2B, B-2C, B-3, B-4, I-1, I-2, I-3, MC, MI, R-11 (a) AND T).

D. Supplemental standards for all changeable copy signs.

1. Freestanding signs may have up to <u>80</u> [30] percent of the actual sign area devoted to changeable copy. Building signs and projecting signs may have up to <u>80</u> [30] percent of the actual sign area [OR UP TO 150 SQUARE FEET, WHICHEVER IS LESS,] devoted to changeable copy.

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- E. Instructional signs. Signs that comply with the definition of "instructional sign" shall be permitted as needed provided such signs comply with the following:
 - 3. [THE SIGNS ARE NOT LOCATED OR DESIGNED TO BE LEGIBLE OR SERVE TO ATTRACT ATTENTION BEYOND THE PERIMETER OF THE SITE.]
- H. Temporary signs. Temporary signs in nonresidential districts are permitted pursuant to Schedule 21.47.060 H as set forth below:

Temporary Signs	
	Requirement
Maximum Area	Same as permanent signs [100 SQUARE FEET (32 SQUARE FEET RIGID MATERIAL)]
Maximum Number of Signs Per Principal Use	1
Maximum Number of Display Days	120 [60](a)
Lighting	Internally illuminated or lighted signs are prohibited.
Motion	Animation or flashing is prohibited
Maximum Height (Freestanding)	Same as permanent signs
⁄ards	Same as permanent signs

(AO No. 2003-62(S-1), § 1, 10-1-03; AO No. 2005-61(S), § 5, 6-14-05)

Section 2: Anchorage Municipal Code section 21.47.070 is hereby amended to read as follows:

21.47.070 Prohibited signs.

The following signs are prohibited:

E. Signs that are [F] flashing, [MOVING,] animated, coursing, blinker, racer-

type, or intermittent, except for changeable copy signs when in compliance with the applicable regulations in this chapter: [,ROTATING, MOVING OR REVOLVING SIGNS AND/OR DEVICES,] whirligig devices: [INFLATABLE SIGNS] and [TETHERED BALLOONS, PENNANTS, RIBBONS, STREAMERS,] spinners. [,AND OTHER SIMILAR TYPES OF ATTENTION-GETTING DEVICES EXCEPT FOR CHANGEABLE COPY SIGNS WHEN IN COMPLIANCE WITH THE APPLICABLE REGULATIONS IN THIS CHAPTER.]

*** *** *** (AO No. 2003-62(S-1), § 1, 10-1-03; AO No. 2005-61(S), § 6, 6-14-05)

Section 3: Anchorage Municipal Code section 21.47.080 is hereby amended to read as follows:

21.47.080 Supplemental sign standards.

- A. *Illumination of permanent and temporary signs*. Permanent and temporary signs shall be permitted to be illuminated in compliance with the following:
 - Signs shall not include animated, flashing, [MOVING] or intermittent illumination except that the messages may change no more frequently than the rates specified in Subsections 21.47.040 B, 21.47.050 C, and 21.47.060 C.

Section 4: Anchorage Municipal Code section 21.47.090 is hereby amended to read as follows:

21.47.090 Regulations for nonconforming signs.

A. <u>Legal nonconforming</u> [AMORTIZATION OF PERMANENT] signs. Any lawful permanent or pole sign built prior to the adoption of this chapter that does not comply with the maximum height, maximum area, or the number of signs permitted as set-forth in this chapter shall be considered a legal nonconforming sign. A legal nonconforming sign is subject to all other provisions of this chapter. [REMOVED OR ALTERED TO COMPLY WITH THE REQUIREMENTS OF THIS CHAPTER WITHIN TEN YEARS FROM THE DATE OF THE ADOPTION OF THIS CHAPTER WHICH IS OCTOBER 1, 2013.] The maximum area requirements shall apply to the total area of all signs on the property.

1	D. [AMORTIZATION OF POLE SIGNS. ANY SIGN WHERE THE
2	STRUCTURAL STEEL SUPPORTS ARE VISIBLE AND WHICH DOES NOT
3	MEET THE REQUIREMENTS OF 21.47.050 C 2 OR 21.47.060 C 3, SHALL
4	BE ALTERED TO COMPLY WITH THE REQUIREMENTS OF THIS
5	CHAPTER WITHIN THREE YEARS FROM THE DATE OF ADOPTION OF
6	THIS CHAPTER.]
7	***
8	(AO No. 2003-62(S-1), § 1, 10-1-03; AO No. 2005-61(S), § 8, 6-14-05)
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10	Section 5: This ordinance shall become effective immediately upon its passage and
11	approval by the Assembly.
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13	PASSED AND APPROVED by the Anchorage Assembly this day of
14	, 2005.
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20	Chair
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22	ATTEST:
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26	Municipal Clerk
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